



Vancouver, Canada's Highly Anticipated Cultural Destination, Oakridge Park, Announces their 2024 Holiday Programming

A Modernized Santa Sleigh and 12 Days of Christmas Giveaway Promise to Spark Joy Throughout the City



VANCOUVER, BC – NOV. 25, 2024 – [Oakridge Park](#), Canada's largest redevelopment project in collaboration with [QuadReal Property Group](#) and [Westbank](#), is continuing to solidify its reputation as Vancouver's eagerly awaited cultural hub with the unveiling of its 2024 holiday programming and events — a festive celebration running through the month of December.

As Santa prepares for his eagerly awaited return to Oakridge Park, the development is set to spread holiday cheer throughout the community in a unique way, featuring Santa in a modernized sleigh—a first for Canada! From December 6th to 20th, Santa will journey across Vancouver, sharing festive joy with families and friends. Guests can capture complimentary photos with St. Nick and meet his cherished companions, Mrs. Claus and the elves.

Families can follow Santa's journey through the Santa Tracker and Oakridge Park's Instagram. Additionally, Santa and Oakridge Park will bring holiday cheer to local charities, non-profit organizations, schools, and neighborhoods, including Aunt Leah's, Ballet BC, Canuck Place Children's Hospice, the Developmental Disabilities Association, Mom2Mom, Ronald McDonald House BC and Yukon, and the YWCA.

The holiday spirit continues at Oakridge Park with a festive gift giveaway on Instagram, inspired by the 12 Days of Christmas. Throughout the month of December, 12 curated items from Oakridge Park's renowned retail tenants will be featured, ranging from gift cards to limited-edition pieces from global retailers such as Louis Vuitton, Harry Rosen, Diptyque, Arc'teryx, Lululemon, and Safeway, as well as tickets to cultural holiday experiences by Goh Ballet's Nutcracker and Cirque du Soleil. Guests can enter by commenting on each giveaway post on Oakridge Park's Instagram and on holiday.oakridgepark.com, with winners chosen by draw at the end of the campaign—adding an extra touch of holiday cheer to the season of giving.

“We’re delighted to bring the magic of the holidays to Oakridge Park this season! Our Modernized Santa Sleigh is a first for the city, and the festive 12 Days of Christmas giveaway promises to create joyful memories for the community,” says Irene Quan, Vice President of Marketing, Oakridge Park. “Oakridge Centre was known for its iconic magical Santa set, and we’re thrilled to offer a creative holiday surprise this season. After our grand opening in 2025, our Santa set will be even more innovative and immersive, transforming Oakridge Park into the ultimate holiday destination that families will cherish for years to come!”

Spanning 28 acres, Oakridge Park is scheduled to open in Summer 2025 and will feature best-in-class retail, living and office space, a community centre, the largest library on Vancouver’s West Side, a nine-acre park, a one-kilometre running loop, a senior and daycare centre and more.

With a sophisticated showcase of 100+ premier brands across 650,000 square feet, including Alexander Wang, Arc'teryx, Aritzia, BC Liquor, Brunello Cucinelli, Bvlgari, Canada Goose, Chaumet, Chow Tai Fook, Christian Louboutin, David Yurman, GreenTee Golf Shop, Harry Rosen, Jacob & Co., Louis Vuitton, Lululemon, Maison Margiela, Max Mara, Miu Miu, Moncler, Prada, Rolex, Safeway, TAG Heuer, TUDOR, Tiffany & Co., Birks, and TimeVallée (with more to be unveiled leading up to the opening), Oakridge Park is set to become a bustling cultural hub and global destination for residents, visitors and tourists alike to live, work and play.

For more information about Oakridge Park’s holiday programming and events, visit holiday.oakridgepark.com and follow [@oakridgepark](https://www.instagram.com/oakridgepark) on Instagram for updates.

About Oakridge Park

Co-developed by QuadReal Property Group and Westbank, Oakridge Park serves as a bespoke and captivating cultural destination for Vancouver and is designed to seamlessly encompass every aspect of people’s lives — where living, working, and playing converge harmoniously, offering a space for inspiration, personal growth, and relaxation. Spanning over five million square feet and strategically designed around an expansive nine-acre park, Oakridge Park creates a distinctive sanctuary within the expansive 28-acre footprint. A monumental redevelopment project, that stands out as one of Metro Vancouver's largest undertakings and ranking among the most significant ongoing transformations in North America, is poised to become an unparalleled addition to the city unlike anything Vancouver has ever seen.

Comprising residential, retail, office, public realm, civic, and cultural components, Oakridge Park is a world-class, master-planned community. Once fully completed, it will offer a top-tier retail experience totaling 850,000 square feet with 140+ leading global brands, including flagship and boutiques stores, accommodations for over 6,000 residents through 3,000+ residences, 700,000 square feet of meticulously designed office space for over 3,000 creative economy professionals, one of Vancouver's largest community centres and busiest libraries, six dynamic indoor and outdoor live-music venues, and will be home to the second Time Out Market in Canada. www.oakridgepark.com

[Media Resources - Vancouver's Cultural Hub \(oakridgepark.com\)](https://www.oakridgepark.com)

About QuadReal Property Group

QuadReal Property Group is a global real estate investment, operating and development company headquartered in Vancouver, British Columbia. Its assets under management are \$85 billion. From its foundation in Canada as a full-service real estate operating company, QuadReal has expanded its capabilities to invest in equity and debt in both the public and private markets. QuadReal invests directly, via programmatic partnerships and through operating platforms in which it holds an ownership interest.

QuadReal seeks to deliver strong investment returns while creating sustainable environments that bring value to the people and communities it serves. Now and for generations to come.

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About Westbank

Westbank is a practice dedicated to the creation of inspiring environments. Established 30 years ago, we are a private company that concentrates primarily on large projects in our core cities of focus: Vancouver,

Toronto, Seattle, Tokyo, and San Jose. As a global leader in net zero development and the co-owner of one of North America's largest district energy providers, we are committed to largescale net zero carbon initiatives. Our body of work includes residential, hotels, retail, creative workspace, district energy, affordable housing, exhibitions, and public art, with over \$50 billion of projects completed or under development. As our practice has evolved, we have woven together an ecosystem of cultural enterprises, including restaurants, gyms, spas, music venues, private members clubs, fashion, dance schools and food halls. We bring this ecosystem to life through collaborations with some of the most talented artists, architects, designers, and entrepreneurs in the world. We look for every opportunity to strengthen the bonds that unite us – to bring people together and help build more inspiring, sustainable communities. Through these and other endeavours, our evolution continues as we become a cultural platform for the creative city.

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